

SCHOOL DISTRICT NO. 53 (Okanagan Similkameen)

POLICY

No. G-3

Amended: June 25, 2008
Amended: January 24, 2018
Reviewed: February 28, 2024

COMMUNICATION WITH THE MEDIA

The Board of Education recognizes the need for communication with the media and encourages the use of all available media to record educational experiences and events while ensuring that the best interests of students and employees are maintained. The Board of Education recognizes the value of keeping the public informed about the decisions it makes which influence the general operations of the district.

1. Communication concerning the district as a whole is the responsibility of the Chair or designate.
2. The Board directs management of communication in district schools, with all media, to the superintendent. All communication will be undertaken in accordance with the regulations provided.

SCHOOL DISTRICT NO. 53 (Okanagan Similkameen)

REGULATIONS

No. G-3

Amended: June 25, 2008
Amended: February 22, 2012
Reviewed: February 28, 2024

COMMUNICATION WITH THE MEDIA

MEDIA CONTACT AT THE SCHOOL LEVEL

1. Principals shall establish a procedure by which media personnel obtain information for publication or broadcast. The learning of students must not be unduly interrupted.
2. With the principal's approval, media are encouraged to attend and cover school functions for the purpose of reporting to the public.
3. The superintendent/principal shall determine the purpose of media's request for an interview.
4. Media may not interview students or take pictures of students where parents have denied media exposure to their children. Members of the media should check with administration before interviewing or taking pictures of students.
5. Media may not interview students or employees on district property about issues that are:
 - Before a judicial or quasi-judicial body.
 - Matters of grievance between the Board and unions.
 - Confidential to families.
 - Related to student records or discipline, and/or
 - Related to personnel.
6. Interviews relating to personal issues or issues not relating to education shall not take place during hours of operation or on district property.