

POLICY

SCHOOL DISTRICT NO. 53
(Okanagan Similkameen)

COMMUNICATION WITH THE MEDIA

Reference: G-3
Revised: June 25, 2008

COMMUNICATION WITH THE MEDIA

The Board of Education recognizes the need for communication with the media and encourages the use of all available media to record educational experiences while ensuring that the best interests of students and employees are maintained.

1. Communication concerning the district as a whole is the responsibility of the Chair or designate.
2. The Board directs management of communication in district schools, with all media, to the Superintendent. All communication will be undertaken in accordance with the regulations provided.

REGULATION

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MEDIA CONTACT AT THE SCHOOL LEVEL

1. Principals shall establish a procedure by which media personnel obtain information for publication or broadcast. The learning of students must not be unduly interrupted.
2. With the principal's approval, media are encouraged to attend and cover school functions for the purpose of reporting to the public.
3. The superintendent/principal shall determine the purpose of media's request for an interview.
4. Media may not interview students or employees on district property about issues that are:
 - before a judicial or quasi-judicial body;
 - matters of grievance between the Board and unions;
 - confidential to families; and/or
 - related to student records or discipline;
 - related to personnel.
5. Interviews relating to personal issues or issues not relating to education shall not take place during hours of operation or on District property.